

XIMENA VALERO UNVEILS EARTH COLLECTION: A TRANSFORMATIVE BLEND OF STYLE AND SUSTAINABILITY

Renowned fashion designer Ximena Valero recently sat down for an exclusive interview with intern Isabella, to discuss her highly anticipated new collection, aptly named Earth. Valero has taken her signature pieces, which have been bestsellers throughout her career, and elevated them to new heights by using eco-friendly materials such as rayon, cotton, and linen. With this collection, Valero aims to reconnect with the roots of her materials, moving away from plastic-based fabrics like polyester and embracing natural fibers that not only feel good on the skin but also promote environmental consciousness.

Valero enthusiastically expressed her excitement about this innovative shift, highlighting the inherent connection between our mental and physical comfort and the garments we wear. "Materials that contain plastic carry an energy that blocks us," Valero explained. "In contrast, garments made of natural fibers create a sense of comfort, both mentally and physically." She further noted that wearing polyester-based materials often leads individuals to wear more makeup and style their hair differently, while donning natural materials encourages a more natural and authentic expression of self. Valero believes that the vibrations we receive from our clothing influence how we present ourselves to the world.

One particular natural fiber that Valero is incorporating into the Earth Collection is cotton, which boasts numerous benefits, including its ability to keep the body cool in hot weather. Cotton has long been revered as the go-to fabric for breathability, and Valero recognizes its unparalleled qualities in this regard. By integrating cotton and other eco-friendly materials, Valero's collection aims to redefine fashion, providing individuals with garments that are not only aesthetically pleasing but also beneficial for their overall well-being.



Valero's journey towards creating the Earth Collection was inspired by her recent trip to Peru, where she encountered remarkable artisans whose craftsmanship left her awe-struck. She discovered that these artisans enjoyed more free time, allowing them to dedicate hours to expanding their creativity. As they diligently worked on their garments for months, they blessed and prayed, infusing their creations with positive energy. Valero found their practice fascinating and firmly believes in the power of intention, stating, "If you put words into things with intention, it has an effect."



Eager to capture the essence of Peru's artisanal traditions, Valero plans to collaborate with these talented individuals to bless her garments, infusing them with the same energy that impressed her during her visit. By intertwining her own unique design aesthetic with the wisdom and craftsmanship of these artisans, Valero seeks to create a collection that not only embodies her brand's signature style but also serves as a source of inspiration and positive energy for those who wear her creations.

The Earth Collection is set to be a transformative offering, both for the fashion industry and for individuals seeking a more sustainable and holistic approach to their personal style. Valero's unwavering dedication to environmentally friendly materials and her collaboration with Peruvian artisans symbolize her commitment to creating garments that are not only "good for your body" but also nourishing for the soul.

As Ximena Valero continues to push the boundaries of fashion, she invites us all to embrace a new era of conscious clothing, where style, sustainability, and spirituality intertwine harmoniously. The Earth Collection represents a pivotal moment in Valero's career, where she seamlessly blends her passion for design with her deep appreciation for the natural world and its creative energy. With each garment carefully crafted and blessed, Valero's collection breathes life into the notion that fashion can transcend mere aesthetics, becoming a conduit for positive energy and self-expression.

As fashion enthusiasts eagerly await the launch of the Earth Collection, Ximena Valero's vision serves as a reminder that by embracing sustainable materials and collaborating with artisans, we can not only redefine our relationship with fashion but also contribute to a more mindful and environmentally conscious future.